

## RRC Membership

Memberships are critical in accomplishing our work. We thank you for your support!

Name \_\_\_\_\_

Title \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

### Annual tax-deductible membership fees

- \$25 Individual
- \$35 Family
- \$15 Student/Senior Citizen
- \$25 Classroom
- \$50 Affiliates\*

*\*Includes small businesses, organizations, lake districts, small municipalities and municipal departments.*

- \$125 Municipal\*\*

*\*\*Provides membership for all municipal departments including discounts at member events and workshops.*

- \$200 Corporate

### Additional tax deductible donation

\$\_\_\_\_\_ Donations are greatly appreciated

and can be targeted towards specific projects:

Please use my donation for \_\_\_\_\_

Please use where it is needed most.

### Chapter member

I am a member of the:

- \_\_\_ Friends of Badfish Creek Watershed
- \_\_\_ Johnson Creek Watershed Alliance
- \_\_\_ Maunasha River Alliance

Please mail this completed form, with check, to:

**Rock River Coalition**  
**864 Collins Road**  
**Jefferson, WI 53549**

Or pay using PayPal at  
[www.rockrivercoalition.org](http://www.rockrivercoalition.org)



## Member Benefits

### Newsletter:

All members and donors receive our Rock River Reflections newsletter containing informative articles and organizational updates.



**Discounts:** Members receive advanced discounts, to events and activities.

### Your Donation Supports Our Citizen Stream Monitoring Program: Plus you receive the following Benefits

#### Donations/Memberships of \$150 - \$249

- Logo and link on our website
- One ticket to Annual Meeting or other event

#### Donations/Memberships of \$250 - \$499

- Logo and link on our website
- 2 tickets to Annual Meeting or other event

#### Donations/Memberships of \$500 - \$999

- Logo and link on our website
- Business card sized ad in one issue of our newsletter
- 2 tickets to Annual Meeting or other event

#### Donors at the \$1,000 level and above

- Logo and link on our website
- Business card sized ad in all issues of our newsletter
- 2 tickets to Annual Meeting or other event
- Personal briefing by the RRC President



## The Rock River Coalition

Since 1994, the Rock River Coalition (RRC), a non-profit group, has been dedicated to preserving and improving Rock River Basin resources. All of our funding is self-generated. We rely on memberships, donations and small grants to run our programs that benefit the Rock River Basin.

As a basin-wide organization, the Rock River Coalition is uniquely situated to effectively work on complex basin issues.

We bring together people with different ideas in order to make positive steps. Major activities are highlighted inside this brochure.

The RRC's priorities are guided by its member's interests. We are actively interested in protecting our natural resources, water quality, open spaces and agriculture; promoting tourism and outdoor recreation; preserving the historical and cultural character of the basin; and promoting riverfront revitalization.

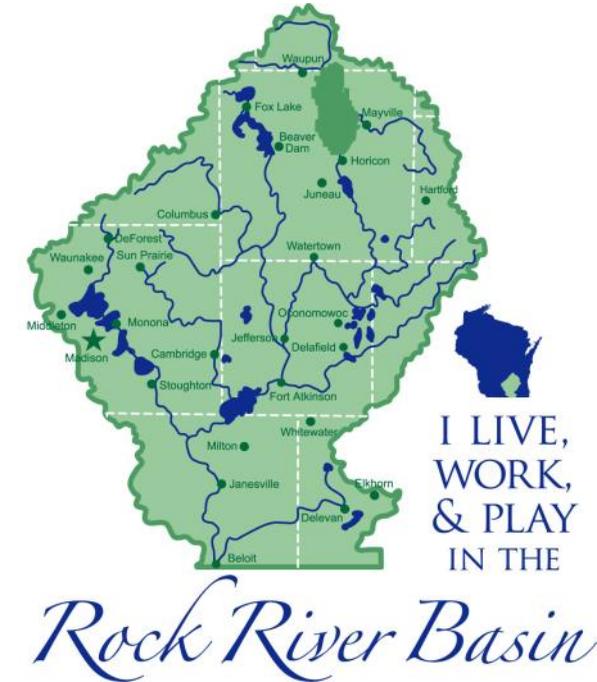
It takes people like you to join us as a member or volunteer to accomplish our mission!

### Excellence Shows

The Rock River Coalition is proud of our many awards and recognitions. Over the years we have been honored with awards from:

- River Alliance of Wisconsin
- University of Wisconsin Extension
- Wisconsin Department of Natural Resources
- Wisconsin Park & Recreation Association
- Wisconsin Rural Partnership
- Groundwater Guardians
- National Association for Natural Resource Extension Professionals

## Our Rock River Basin



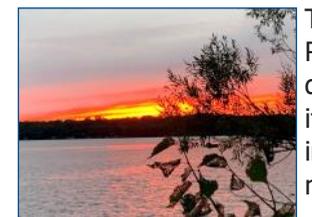
The Rock River Basin covers nearly 3,800 square miles in south central Wisconsin.

Within its boundaries are 45 lakes and 2,932 miles of streams.



The Horicon Marsh, an internationally recognized wetland and bird sanctuary, is near its headwaters.

The basin stretches across 10 Wisconsin counties and includes 26 cities and 36 villages with more than 800,000 residents.



The quality of the Rock River and its tributaries directly effects the quality of life for the area's inhabitants: plants, animals, birds, and you!

## Stream Monitoring

### Citizen Stream Monitors

Citizens across the Rock River Basin help to protect our streams and rivers by collecting critical information about stream health.

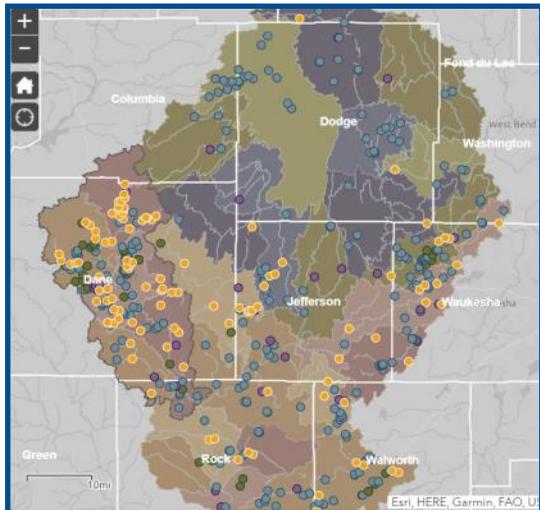
Individuals, natural resource groups, county land and water conservation departments, and the Wisconsin Department of Natural Resources use this information to make science-based watershed management decisions.

The Rock River Coalition recruits, trains and equips our volunteer citizen scientists. Your membership and donations help to fund these trainings and to purchase monitoring equipment.

Become a member today so that the Rock River Coalition and our volunteers can continue to protect our streams and rivers. With close to 3,000 stream miles in the Rock River Basin, the need is great – but with your help we can make great strides!

### Stream Monitoring Map

The Rock River Coalition has created an interactive map for stream monitoring sites in the basin. It can be found on our website. Data collected by our dedicated stream monitors as well as the Department of Natural Resources staff and others can be found on this map.



## Chapters of the Rock River Coalition

Chapters of the Rock River Coalition are groups of people working on local actions for local water resources. The Chapters are governed under the Coalition's by-laws and Board but are self-directed.

Chapters benefit from having a fiscal agent and coverage under the Coalition's insurance.

If a Rock River Coalition member is a Chapter member, then 25% of their membership dues is set aside for the Chapter's use.

Funds raised through targeted efforts of the Chapter are held in an account for their use, and only a nominal fee is charged for administration.

To inquire about how your group can become a chapter or other ways to partner, please contact us at [info@rockrivercolation.org](mailto:info@rockrivercolation.org).

### Friends of Badfish Creek Watershed

The Friends of Badfish Creek Watershed is based in the Oregon-Stoughton area. They work to promote the Badfish Creek as a recreational resource by improving access and clearing the stream for easier navigation. The Chapter also monitors the creek's health in order to encourage water policy changes.

Learn more: <https://www.facebook.com/BadfishCreekWatershed/>

### Mauneshia River Alliance

The MRA finished the 2020 work season with 11 group cleanups and over five unofficial ones on their way to completing their 2019 goal of opening the river to navigation. After over 25 workdays in two years, 22.5 miles were opened up from the southeast tip of the Deansville Marsh through the Waterloo Wildlife area to the Crawfish River. In an effort to thank members of the Friends of the Koshkonong, the group even spent a day cleaning up that river, hosted the Mad City Paddlers for a paddle from the Marshall Millpond to the Deansville Marsh, and organized a Natural Resources Foundation of WI Field Trip from the Waterloo Wildlife Area to the Crawfish River.

Learn more: [www.mauneshariveralliance.org](http://www.mauneshariveralliance.org) or [www.facebook.com/mauneshariveralliance](https://www.facebook.com/mauneshariveralliance)



### Johnson Creek Watershed Alliance

The JCWA are continuing to focus their actions in ways that demonstrate their commitment to their goals: education and stewardship of their watershed. Their partnership with the local school district allows them to recognize Earth Day each spring with meaningful activities that engage young people. They will continue stewardship efforts with their annual creek clean up. The chapter hopes to expand the cadre of trained stream monitors in order to contribute current data on the condition of Johnson Creek. Beginning in 2021, they look forward to assisting their Village in updating the parks plan to incorporate a Conservancy Park along the creek. They intend to solicit help from outside experts to assist them in determining next steps for that project and finding funding for its completion.

Learn more: <https://www.facebook.com/JCWatershedAlliance/>

### Contact Rock River Coalition

**Mailing Address:** 864 Collins Road  
Jefferson, WI 53549  
Phone: (920) 541-6766

**Email:** [info@rockrivercoalition.org](mailto:info@rockrivercoalition.org)  
**Monitoring:**

[monitoring@rockrivercoalition.org](mailto:monitoring@rockrivercoalition.org)

**Website:** [www.rockrivercoalition.org](http://www.rockrivercoalition.org)

**Like us on Facebook:**  
Rock River Coalition



## Preserving and Improving Our Shared Resources

### Our Mission

**To educate and provide opportunities for people of diverse interests to work together to improve the environmental, recreational, cultural and economic resources of the Rock River Basin.**