

**Board of Directors Meeting Minutes
Wednesday, January 28, 2015**

Next Regular Board Meeting: Wednesday, February 25th, 2015, 5:00 PM – UW Extension, Jefferson

Attending this meeting: Jane Carlson, Patricia Cicero, Jim Kerler, Joe Zakovec, Eric Compas, Suzanne Wade, Dave Hoffman

Absent: Jim Koepke, Dan Lynch

Others Present: RoxAnne Witte

Board President Patricia Cicero called the meeting to order at 4:49

1. **Introductions:** None.

2. Approval of 10/22/14 and 12/10/14 Minutes:

Suzanne motioned to approve October's minutes; second by Eric. Motion carried. Motion to approve December's minutes by Jane; second by Eric. Motion carried.

3. Announcements:

The anonymous donor of \$2000 requested a personal briefing by RRC president for their donation as assured by becoming a donor at the \$1000+ level. Patricia will set this up and meet with them soon.

Patricia will be meeting with the Lake Koshkonong Wetland Association.

On March 28 Suzanne will attend a 4H family fun day with Jeanne Scherer to talk about RRC and our volunteer stream monitoring program.

Friends of Glacial Heritage Area have web tools to identify community assets and RRC was mentioned. Possibility of connecting with them regarding our online interactive mapping system.

4. Treasurer's Report & 2015 Proposed Budget:

Suzanne reviewed the budget summary as of 12/31/2014. Total income of unrestricted (\$20,324.65) and restricted funds (\$27,429.05) is \$47,753.70. This is \$10,858.70 more than what was budgeted for fiscal year 2014. Suzanne proceeded to go over Grant Summary. RRC submitted reimbursement for FBCW Aquatic Invasive Species grant. Yahara WINS Year 1 grant is closed, WINS Year 2 has about \$2000 left, and the wetlands grant has \$428.16 left for use. Motion to approve year-end Treasurer's Report by Joe; second by Dave. Motion carried.

Roxanne was present to help go over proposed 2015 budget with Suzanne. A total of \$28,472.00 carried over from last year. The total proposed 2015 budget is \$62,299.00 with \$28,518 of that being funded by RRC. New expenses to 2015 budget include track phone, newsletter assistant, and a Generally Accepted Accounting Principles (GAAP) review to summarize RCC's financial statements for Community Shares. It was noted that the Volunteer Stream Monitoring Coordinator hours have decreased in 2015 due to using those hours in 2014 by board approval. Motion to approve budget for 2015 by Jane; second by Eric. Motion carried.

5. Membership Report:

RoxAnne reported more family and individual members are renewing at senior member rate, which is one reason for a lower membership income. RoxAnne stated there might be a rise in memberships from 2014 to 2015. A second letter will go out to last year's members who have yet to renew their 2015 membership.

Discussion on having more corporate sponsorship and memberships. Patricia will ask Dan to create a template/bullet points when talking with potential corporate sponsors and members. Eric mentioned looking into marketing classes and raising money from corporate sponsors as a project for students.

6. Stream Monitoring Report:

Patricia summarized Nancy's stream monitoring progress report. Nancy completed field work related activities for Yahara WINS Year 2 project and will plan on analyzing data from selected sites for site reports in March of 2015. Scheduling of volunteer stream monitoring training sessions for 2015 is underway. Nancy will outline the volunteer stream monitoring program at the WDNR Rock River Forum on 1/30/15 and also for the Friends of Lake Kegonsa at a later date. On 2/28/15 from 9:00-noon at the Fitchburg Community Center Nancy will host a workshop for volunteer stream monitors and watershed organizations in the Yahara River watershed.

Stefanie Winter will continue as RRC's intern to focus on improving outreach and citizen involvement.

OLD BUSINESS

7. Community Shares:

The Community Shares of Wisconsin is having "The Big Share" on 3/3/15. This is a one day fundraising event to rally for support for Community Shares' non-profit groups. RRC board members and chapters are encouraged to promote this event on Facebook and other resources they see fit. An e-mail and press release will be sent out, and we will do a promotion boost on Facebook.

Suzanne will ask Emily from Community Shares to attend the March board meeting.

8. Retreat:

RRC annual retreat is scheduled for April 11th. Jane and Patricia will continue to meet to form an agenda.

9. Rock River Recovery Updates:

Nancy will attend the Rock River Recovery to talk about citizen stream monitoring.

10. Yahara 2070:

At least one board member will try and attend Yahara 2070's final presentation on 2/12.

NEW BUSINESS

11. Board vacancy:

Jim Koepke is leaving the board. The board would like to have a student representative, someone from the agricultural industry, and an ecological restoration professional to replace board vacancies.

12. Planning for the Year- Annual meeting, Awards, and Elections

The annual meeting is tentatively planned for 2nd week of May, but date may change. Jane, Patricia, Jim and Eric will serve on the annual meeting planning committee. Suzanne and Dave will serve on the awards committee, Joe will serve on the elections committee.

13. Rescheduling monthly meetings:

Board decided to start their meetings at 5:00 pm instead of 4:45 pm.

Motion to adjourn at 7:05 by Patricia; second by Suzanne. Motion carried.