

Friends of Badfish Creek Watershed Plan Committee Meeting

2/10/11 6:00

In attendance: Lynne, Christine, Sharon, Jim, Ingrid, Caroline

Old Business:

Update about Adopt a Highway

Christine will prevail; she will apply even without knowing if the part is still available; issue with getting in contact with the administrator of the program.

Big (mediocre) Event Watershed Tour

Funding grant from Dane Co. Environmental Council, due 2/28; Lynne will write it up.

Do we want to go ahead with it? Yes.

We need to define what we need. Marsha suggested scaling back a bit and others agreed.

Creating budget helps to organize the project. Need to define scope of project.

Half Day or less so people can commit easier. I

Itinerary:

MMSD

9 Springs Wildlife area – highly channelized, eroded

a few other stops, highlight recreation, stormwater, ecology; Oregon?

Cooksville - bathroom

Riley Rd to show part of creek that is not channelized

Focus on natural area designation we are trying to get – for grant proposal

Call Jeffrey Steven, water quality – Lynne

Chris James had mentioned they do partner with Rock County for border things

Suggestion that people would like to paddle a short stretch to Casey Rd (where the wild flowers are) – sign up in advance; optional; need shuttle person. They have to bring their own boat.

Transportation: Van from Kris Stepenuk? Ingrid will check availability. Some will drive themselves.

Invite reporters to ensure photo ops for the politicians.

Jim recommends no more than 3 hours; 9-12?

Encourage people to bring kids?

Invite county, municipal, township officials; Chris James and his people

People who are part of a committee get more personalized letter; as member of ... Or more general for whole entity if out of time to personalize. Jim will work on the wording. *Compelling language!*

Need sign up form:

- ⤴ Find out if they will have their own vehicle
- ⤴ Will they be bringing a canoe/kayak? We can't really provide canoes. Maybe we should just invite them to our canoe date instead. Too much logistical problems otherwise.
- ⤴ Need waiver of liability from RRC

- ⤴ Can email brochure PDF too with reservation form
- ⤴ Need to get reservation forms out soon – save the date; Send e-mailed reservation form. Maybe via Survey Monkey?
- ⤴ Send to everyone who is running for re-election; get list from league of women voters? Get emails. Lynne will get list. (All in last issue of Isthmus) First email, then Save the Date post card.

Grant Proposal:

Need short narrative; Lynne will write.

Need date right now; need to check with Suzanne Wade to make sure we don't conflict with Send Your Legislator Down the River.

June 11 is tentative date.

Jim and Lynne will meet with MMSD about doing the match; try for 2/16

Expenses for budget:

Name tags and signs – materials to construct those

Badfish stamp? Post card invitations

Get letter of support from MMSD

Kris' time and van are match

Shuttle person time

Volunteer time, vans, MMSD, refreshments

Grant won't cover refreshments but can count as match

A handout booklet; same info as signs; like taking the signs home

Brochures

Signs:

Multiple permanent educational signs; Ingrid will get estimate on signs

\$2500/\$2500 proposal & match

Signs per list from January meeting

MMSD could pay for signs as match? 50/50 match

Where would signs go? Need for grant. Landings, parking lots, next to Cooksville Store, by Nine Springs where Badfish begins even if you can't see it.

Jim will contact county board and clerk to get first meeting after election with new members.

Sign at parsnip area?

How many signs depends on how much we get. High price for all because they will be different. Maybe \$2k each. One from Dane Co and one from MMSD for match. But can reuse a sign to save money. They will be scattered enough. Needs to be simple language. If identical signs, maybe could do 3. About \$400 each after first one. They can keep prints on file so we can get more later as we get more money. **If we do 3:** Cooksville, MMSD, wildlife area. Can't do any Rock County though for the Dane County grant. Sign in Oregon?

Maybe RRC can find us a partner in Rock County

Also need cost of metal posts.

Things to provide on the tour:

- ⤴ Plant Dane is having plant sale in May. Are there rain gardens in our watershed? If so, they can give out plants? Ingrid will contact Marcia Hartwig.

- ⤴ Macro invertebrate table for kids – learning made fun
- ⤴ Jim will pay for refreshments for excess people who show up despite his low prediction
- ⤴ Maybe Badfish Clothing could donate t-shirts to promote their business
- ⤴ Christine could talk to people at Cooksville Store for selling refreshments; or even just provide grill? They would sell, not donate.

Things to consider:

- ⤴ Sound bite: Dear Candidate: Much depends on your response. Of course we wish you well; we hope you will save this date and we will be back in touch with you with more details of the event. We realize some of you won't be around at the time, but ... Answer the question why are you getting this? Because they are running.
- ⤴ The Badfish is Running and So Are You!
- ⤴ Marsha will design brochure with Lynne providing content
- ⤴ Ingrid will design signs; she has InDesign
- ⤴ Facebook page and website URL on bottom of signs and brochure.
- ⤴ Need to plan potty breaks!! Cooksville store has bathrooms but maybe too far into tour.
- ⤴ We will find out April 18ish if we get grant.
- ⤴ We can still hold event if we don't get the grant, just scale back.
- ⤴ Christine will offer her phone number for contact for the invitations/reservations.
- ⤴ We need chatter on FB if we give that out too.
- ⤴ Sharon will contact press; especially photo journalist; tv stations, Wisconsin Outdoors.

Stoughton Knotweed Meeting

Nothing conclusive but presented to Randy Nelson with Scott Taylor, Jim, Lynne.

Copy of our AIS grant given to Randy. Shawn was there too and Tom Lynch-Parks and Rec.

Randy knows where every patch of knotweed in town is; Donna (the mayor) is totally in favor of it.

AIS rapid response grant has rolling deadline – Susan said she will meet with the folks after the snow melts.

4th Street and Taylor Lane infestation is huge.

Dunkirk Dam also has one; need to talk to them too.

Next meeting: March 10 6:00 Stoughton Library