

Friends of Badfish Creek Watershed Minutes

October 18, 2011 6:00 pm

In Attendance: Lynne, Marsha, Jim, Sharon, Christine

Old Business:

Highway 138 Cleanup – Friday Oct 21

Planning to participate are Lynne, Jim and Christine, Marsha. Jim will also encourage Cathy and Henry Royer to join us.

WiDOT Adopt A Highway website (<http://www.dot.wisconsin.gov/localgov/aid/adopt-a-highway.htm>) for training video and regulations; everyone has to do that individually.

We will meet at the Hauge Road sign at 10 am, carpool back to Aaker Road, and clean our way back to the cars at Hauge. Christine Felton will drive along as we clean. Christine brought vests and bags to the meeting and Lynne will bring them to the event. We estimate 1.5 hours should do it. Christine F. will handle the report after we're done.

MMSD sign replacement

Jim picked up the replacement signs and posts (\$166.00) for Riley Road and Old Stone Road at Decker, delivered them to Ted Keehn and Nels for installation, and notified Dave Viney (chair of town of Porter. Jim will check with Nels to see if they are installed. Lynne wrote a thank-you to Mike Simon at MMSD for funding the replacements.

New Business:

MMSD proposals

Strategic Plan

We will create a 5-year Strategic Plan, to be completed by August 2012. This means writing a proposal letter to MMSD before Thanksgiving, requesting \$850 for "public information and awareness" - User Survey, brochures, business cards, and the 2011 Annual Status Report.

Annual Status Reports

Year end reports on what we've accomplished during the year. Sharon will begin the 2011 Status Report.

User Survey

Jim and Marsha will coordinate this project, with Sharon as consultant (she has access to a model survey created by a demographer.) The goal is to create a pilot survey for RRC and

Badfish boards, refine it based on responses, tailor new versions to specific small groups, and send the various versions out by March.

Canoe landings - Lynne will contact Chris James for name of Rock County counterpart and strategy for approaching them; subsequently, Jim will talk with landowners. User survey will be used to identify most desirable locations.

Tentative list: Old Stone (already exists), Hwy 138, Riley Road, Hwy 59 on Yahara River.

Possible Partners: paddling groups, MMSD, townships, hunting/fishing groups.

Enhance Public Profile of MMSD

Educational outreach in schools. "We should see as many school buses around MMSD as around the capitol." (Sharon)

Coordinate with Governmental Bodies and Land Managers

Our role is to create partnerships. For example, Jim observed that the Badfish Wildlife Area is a valuable recreational area which is full of invasives, and suggested that we market the invasive problem to UW for graduate student projects.

Badfish Guide

Marsha suggested a Pocket Guide to Paddling the Badfish, with maps, landings, photos, tips, etc.

Can we put up signs at the landings? Maybe utilize the QR codes on those signs to provide contact info?

Next Meeting: Nov 15, 6:00 – 8:00 pm, Library