

**Board of Directors Meeting Minutes**  
**Wednesday, December 20, 2017**  
**Jefferson UW Extension, Room 12**

**Next Regular Board Meeting:** Wednesday, January 24, 2018

**Attending this meeting:** Jane Carlson, Patricia Cicero, Joe Zakovec, David Hoffman, Eric Compas, Bob Hansis, Andy Selle

**Others Present:** Frankie Fuller

President Joe Zakovec called the meeting to order at 5:20 PM.

**1. Introductions:** None.

**2. Approval of 11/15/17 minutes:**

Motion to approve 11/15/17 minutes by Patricia; seconded by David; motion carried.

**3. Announcements:** Nothing to report.

**4. Treasurer's Report:**

Memberships are continuing to come in. Treasurer's report was sent late due to internet difficulties so nothing to report at this meeting. Board will need to approve past two Treasurer's Reports at January's meeting.

**5. Jefferson County Solar Project:**

Agenda item #9, Jefferson County Solar Project, moved up to #5 as Frankie Fuller is in attendance. Frankie Fuller, on behalf of the Heart of the City, is asking for promotional support of their efforts to increase solar energy in Jefferson County. Frankie, along with Midwest Renewable Energy Association (MREA), will encourage companies and landowners to purchase solar energy under a group-buy. The group plans use the power of the group to lower the cost of solar panels and installation charges.

They're looking for other environmental organizations to help promote this opportunity in newsletters, email blasts and other media outlets. There is also an educational component to share the benefits of solar power with communities in Jefferson County. The Glacial Heritage Solar Council is forming an advisory committee to choose one provider for the group-buy which will ultimately keep costs lower. MREA has done a similar project in Iowa County with good success. MREA will have a presentation at Sustain Jefferson's meeting, January 3.

Frankie agreed to write an article on this topic for the winter newsletter. Board thanked Frankie for coming to RRC meeting and discussing.

**6. 2018 Budget:**

Patricia continues to work on budget for 2018. Discussed income and donations budget items for 2018. More discussion on operating budget and expenses. Some final touches will be needed to figure what and how much of Yahara WIN grant funds and RRC will contribute to certain budget expenses.

Board discussed "wish list" items which include: a Customer Relations Management system, costing \$3000.00 for first year and \$1,500.00 for every year following; hiring a Webmaster; hiring an Outreach Coordinator; and large magnets for cars with the RRC logo.

**7. Stream Monitoring Report:** Nothing to report.

**8. Grants:**

Bob discussed the 5-star Urban Waters Restoration grant program which board decided not to pursue at this time. Bob and Dave will connect on their small equipment grants they've been working on. Patricia would like to create a fundraising plan which Eric and Joe will help with.

**9. Tall Pines Conservancy Update:**

Bob attended a meeting hosted by TPC with a variety of groups to discuss how they can work together to better help the missions of those NPO's in attendance. Bob represented RRC at this meeting and one underlying goal of all groups is to share resources, share particular skills, and also specific needs with other groups. An example of the benefits of this is sharing with other groups our webmaster needs but also share RRC's skills in training for stream monitoring.

**OLD BUSINESS**

**Brief Updates:**

**Rock River Recovery/RR Stormwater Group:** Nothing to report.

**Chapter News:** Friends of Badfish Creek Canoe landing on Old Stage Coach Rd. was completed. Possible article on this in winter newsletter from FBCW.

**Fundraising:** Briefly discussed under agenda item 8.

**CSW:** The Big Share Tuesday, March 6<sup>th</sup>, 2018. We'll want this in the newsletter. Jane working with Suzanne on this.

**CRM Options and other IT related items:**

Newsletter: Deadline for articles is January 5, 2018. Editors- Patricia and Dave.

Adjourn at 6:55