

Board of Directors Meeting Minutes

Wednesday, October 25, 2017

Jefferson UW Extension, Room 12

Next Regular Board Meeting: Wednesday, November 15, 2017

Attending this meeting: Jane Carlson, Patricia Cicero, Joe Zakovec, Dave Hoffman, Carl Korfmacher, Eric Compas

Absent: Bob Hansis, Andy Selle

Other Present: Suzanne Wade

President Joe Zakovec called the meeting to order at 5:20

1. Introductions: None.

2. Approval of August 23, 2017 and September 27, 2017 Minutes:

9/27 minutes sent out but still needs to be review. Tabled until next meeting. Also, need to review August's minutes.

3. Announcements: None.

4. Treasurer's Report:

Down in donations. Memberships on track. DNR Wetland grant will increase by about \$2,000 by next year. Yahara WINS Year 5 higher than it should be but Patricia will adjust accordingly. Jane moved to accept Treasurer's Report; seconded by Eric; motion carried.

Patricia handed out a draft budget covering memberships, donations, and Community Shares. Board discussed these budget items along with several others.

5. Membership Update, Membership Drive:

Discussed membership drive. We will see if Tara is available to join us for the meeting.

6. Stream Monitoring Report:

Patricia presented Nancy's August through October updates which the board discussed. Year-end stats: 263 citizen volunteers at 129 different sites. Discussed projected YaharaWINS costs for 2018. Nancy is scheduling next year's training workshops. 2 trainings in 2018 to educate volunteers on the WAV Database. The biennial RRC Confluence will be next year, so Nancy has begun planning for that as well.

7. Discuss WaterKeeper Membership:

Board discussed positives and negatives about becoming an affiliate. The board would like to find out more on the program elements associated with the affiliate program before committing. Board sees other steps needed internally before we get to the point of becoming an affiliate. These details of the next steps should be discussed which could involve the affiliate program. Since Board didn't get a chance to talk with Nancy we would like to discuss with her more on certain topics.

8. Website and Webmaster Position:

Website is now https (secure website). Eric was able to work on website and get it working again. Still not sure what caused the disruption on the website, but should now be working correctly. Also, redirected old emails to secure emails. The new webserver has a 40 email limit. Eric looked into this issue, and unfortunately, this is a fixed number that we cannot increase. If needed we can use Mail Chimp for email blasts. The website is currently working on customized programming code tailored to our needs. We may want/need to hire a webmaster to control this website and keep it up to date to avoid future issues.

OLD BUSINESS

9. Brief Updates- Any/All if Time:

a. Rock River Recovery, RR Stormwater Group: Jane attended last Yahara WINS program. They have a new video out which we will share/post on media outlets.

b. Chapter News: Nothing to report.

c. Fundraising: Email sent out regarding fundraising webinars. Possibly, divvy up webinars between board members and pool thoughts at a board member retreat.

d. Community Shares Wisconsin: Suzanne sent the board a comprehensive list of what is needed for CSW throughout the year. Items include: the Big Share, website posts, mailed postcards, mandated meetings to attend, timeline of year, and miscellaneous updates from CSW.

f. CRM Options and other IT related issues: Eric and Tara will continue talking what options might work best. Should figure out these best options before board votes on budget in January.

Meeting adjourned at 7:45