

Board of Directors Meeting Minutes
Wednesday, April 26, 2017

Next Regular Board Meeting: Wednesday, May 24, 2017

Attending this meeting: Patricia Cicero, Joe Zakovec, Andy Selle, Eric Compas

Absent: Lindsey Schreiner, Karl Brandstaetter, Carl Korfmacher, Jane Carlson, Dave Hoffman

Guest: Nancy Sheehan, Bob Hansis

Lacking quorum so no votes were taken

Announcements

- Patricia shared that Tara is pregnant and baby is due in May. Tara will be taking some time off but wants to keep tabs on what's happening while she's gone.

Treasurer's Report

- Patricia shared that transition to QuickBooks is ongoing to simplify the treasurer reports. New forms include new "Trial Balance" form (note that current unrestricted is \$11,863; not \$21,193.74 as shown), new "Statement of Activity" form, and new "Statement of Activity by Class" (breaks out revenue and expenditures by grant/source). Eric commented that "Trail Balance" and "Statement of Activity" are very similar. Patricia said that these are for review and comment and Carl and Patricia will be meeting with Tara to review QuickBooks report.

Membership Report

- Nothing to report

Stream Monitoring Report

- Patricia and Nancy will be on Michael Klisch radio show in the morning. (?) and (?) will representing RRC at the Mason Jar Jamboree.
- Nancy provided Feb-April 2017 updates. Highlights include: 1) canceled cooperative training with Oconomowoc; 2) newsletter ideas - American Watersheds' Mississippi River Basin Water Report Card article and Larry Meyer article on working with neighbors and farmers on water quality; 3) successful Yahara WINs workshop and filling in missing volunteer, and working with synergies through partners. Effort to increase nutrient sampling through grant was unsuccessful. Unpaid internship for data analysis for the project.
- Nancy also provided updates on Walworth and Dodge Counties. Total of 72 sites were approved for TP sampling.
- Nancy solicited feedback on several items including creating uniform look to reports (board response: not now, no funding and should be part of broader rebranding initiative) and allocating time to finalize print "executive summary" of report card (board response: not more than a couple of hours). She clarified that not all sub-watersheds would get maps as part of the report card. She also asked for minor changes to the website (coordinating with Eric) and suggested that someone from the board hold a meeting with the new executive director of the River Alliance in the spirit of building more strategic alliances. Bob asked if we'd had the River Alliance conduct an "organizational assessment."
- Nancy also raised concerns about the role of the steering committee and its relationship to the board. Expressed concerns over attendance and scope of committee (currently has 14 members). Patricia clarified that committee is advisory and any expanded activities or advocacy

would have to go through the board and that the board welcomes such interaction. Andy suggested streamlining the committee and potentially holding joint meetings with the board to increase communication.

- Nancy proposed that RRC become a Waterkeeper affiliate (<http://waterkeeper.org/become-a-waterkeeper-affiliate/>) to increase profile of organization and to connect volunteers into broader initiatives. Sheryl (?) from the Waterkeepers is willing to come to a meeting.
- Nancy provided feedback on board retreat summary on two specific items: (1) need for a customer relations management (CRM) system such as Salesforce, and (2) the need for backend data support if WWTPs and MS4s were going to be providing more nutrient sampling data. Eric will share CRM assessment that he and Tara conducted this last winter.
- Nancy agreed to provide paragraph for upcoming Annual Report and to email an invitation to the Annual Meeting to her volunteer list.
- Nancy suggested adding a “volunteer opportunities” section to the website. General agreement that this was a good suggestion.
- General discussion about potential monitoring funding that may originate from the DNR multi-discharger variance. Speculation that Watertown and Whitewater may utilize the variance but not ideas yet on level of funding or how it may be allocated. Agreed to continue discussion and pay attention to developments.

Retreat recap

- Postpone till next meeting

Annual Meeting

- Need for volunteers to set up. Andy, Patricia, and Eric can arrive early (4 - 4:30pm) and volunteer
- Eric will bring two laptops and phone with Wi-Fi to share the new Report Card

Suzanne's offer

- Discussion of Suzanne's offer to take the lead on a project or event this summer. No new ideas yet – have volunteers for events already on the calendar.

Brief updates

- Patricia reviewed several changes in the state budget that we may want to comment on. Patricia will follow up with Mike (?) at Clean Lakes Alliance to finalize a comment letter and then provide letter to approve via email.