

Board of Directors Meeting Minutes
Wednesday, January 25th, 2017

Next Regular Board Meeting: Wednesday, February 22, 2017

Attending this meeting: Jane Carlson, Patricia Cicero, Carl Korfmacher, Joe Zakovec, Dave Hoffman, Eric Compas, Andy Selle

Absent: Lindsey Schreiner, Carl Brandstaetter

1. Introductions: None.

2. Approval of 12/15/16 Minutes:

Patricia moved to approve 12/15/16 minutes; seconded by Joe; motion carried.

3. Announcements:

Meeting to engage farmers in Dodge County. This meeting is to follow-up on the legislation that almost passed last year increasing the size of buffers of agricultural land to waterways. The board voted via email to be a \$100 sponsor for this meeting and their efforts.

Suzanne and Carl were on Michael Clish's "Morning Magazine" radio show January 4th. Patricia sent a link for members to listen.

Rick Eilertson is leaving Fitchburg as city engineer.

The Rock River Trail Grand Opening will be in Beloit June 3rd (National Trails Day) at the River Rotary Center. Different river communities in WI and IL will have their own activities to celebrate this day. Eric mentioned that Jefferson County's program will be a river paddle.

4. Treasurer's Report:

Patricia passed out the operating budgets and summaries for 2015 and 2016 to compare with the proposed 2017 budget. Much discussion on the 2017 budget and comparison's with previous years. Board also discussed RRC income details and expenses for 2016 as well as grant reporting for 2016 and expected grant income for 2017.

Some small clerical discrepancies with final budget but Patricia will work with Tara to solve these minor issues.

Eric moved to approve the Treasurer's Report and approve the 2017 final budget after amended changes; seconded by Andy; motion carried.

5. Membership Update:

Customer Relationship Management system will be changed from Access to an alternative company to help with membership database issues. Eric discussed several CRM options and the pro/cons of each. Money will be a factor in what we decide as some CRM companies have higher setup costs and annual dues.

6. Stream Monitoring Report:

a. Charging for unreturned equipment: Nancy has had some trouble with volunteers and other groups not returning equipment in a timely fashion. The Board approved sending a letter and invoice to

those who have RRC equipment only when initial attempts have previously been made to acquire said equipment.

b. Oconomowoc training budget: Nancy sent a proposed budget for an Oconomowoc Stream Training Workshop that she was asked to participate in for the City of Oconomowoc. This falls in-line with Nancy's job duties so Board was in favor of these efforts to work with Oconomowoc.

OLD BUSINESS

7. Rock River Recovery TMDL Implementation:

a. Rock River Stormwater Group: nothing to report.

8. Brief Updates:

Johnson Creek- **Did not catch this during meeting, please help...**

Fundraising: Each board member agreed to make three phone calls to potential donors by next meeting.

The Big Share: Tara is shadowing Suzanne who is helping with promotion for the Big Share, March 7th.

Water Words that Work potential training- Not included in 2017 budget.

Membership Survey- Dave will analyze and summarize Sarah Chases report on her "Citizen Science Survey" to see if RRC can use any of her data to be more helpful for our members and volunteers.

9. Final Grant Reports for 2016:

Need to review TTW report for final reimbursement.

10. Next Newsletter:

Dave is this edition's editor. Group discussed several potential articles and provided contacts. Deadline will be early April.

NEW BUSINESS

11. Annual Goals/Retreat Part 2:

Eric handed out a compilation of our goals into one document which was then discussed. Board should review all these goals for future discussion at our retreat. Will ask past venue hosts if we can use their property again. Jane will send out a doodle pool.

12. Budgeting for 2017:

Security for website: Eric was able to make our website safer with better protection at a cost of \$40/year.

Replacement CRM system: see Membership Update (Agenda Item #5).

Website needs: Tabled until next meeting.

Awards: Tabled until next meeting.

Patricia moved to adjourn at 8:10, Eric seconded; motion carried.